



Title: Awareness week begins April 24
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DISTRACTED DRIVING AWARENESS WEEK

Awareness week begins April 24

In support of National Distracted Driving Awareness Month, the Illinois Association of Chiefs of Police asked Gov. Rauner to declare April 24 through 28 as "Illinois Distracted Driving Awareness Week" in an effort to bring attention to the dangers and consequences associated with driving distracted.

The ILACP, in partnership with AAA, and supported by the Illinois State Police, SafetyServe.com, the National Safety Council, the Illinois Insurance Association, almost 300 law enforcement/fire agencies and supporters from the private sector throughout Illinois, will work together during this week to educate motorists on all aspects of distracted driving. This campaign will also include the enforcement of applicable State distracted driving

laws.

According to the National Highway Traffic Safety Administration:

- 3,477 people were killed and an estimated 391,000 injured in motor vehicle crashes involving distracted drivers in 2015. That is a 9 percent increase in fatalities as compared to the previous year.

- 10 percent of fatal crashes, 15 percent of injury crashes and 14 percent of all police reported motor vehicle crashes in 2015 were reported as distraction affected crashes.

- Texting while driving has become an especially problematic trend among millennials. Young drivers, 16 to 24 years old, have been observed using handheld electronic devices while driving at higher rates than older drivers since 2007.